



Rosita Marcelo

Marketing and Executive Secretary

A cum laude graduate of the Bachelor of Arts in Communication Arts from De La Salle University-Manila, one of the top universities in the Philippines, Rosita is a video wiz. Currently enrolled in the Master of Creative Industries program at Macquarie University, Rosita is well-versed with writing, video production, and design, having made multiple short films during her time as an undergraduate and postgraduate student.

During her time at DLSU-Manila, Rosita was the Senior Copywriter for The AdCreate Society, which is the university's advertising organisation. Through that role, she was able to learn about social media posting and digital content creation.

Rosita has done content writing as well through her internship for Preview.ph, a digital magazine in the Philippines. She was able to do SEO articles and interview articles as well, showing her versatility with different types of content.

Passionate about making life a better experience for other people, you can count on Rosita to do her best with making Kidney Australia a well-known name in the at-home healthcare industry.



“Creating a digital space that becomes a beacon of knowledge and care.”

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